



Dear Friend,

Preparations are under way for **the annual printing of the Jewish Art Calendar** in Raleigh. The Jewish Life Center - Chabad will once again be producing this attractive multi-color publication and mailing it to **over 4,700 Jewish homes & local businesses in Raleigh** and the surrounding areas free of charge.

The calendar will include detailed information about upcoming holidays, educational messages, Shabbat and Holiday candle lighting times, traditional Jewish recipes, and popular thematic artwork. The practical design also provides ample room for the recording of personal information and appointments. The calendar will also include many of the much-anticipated events and programs of Jewish Life Center - Chabad.

**New this year!** The calendar will also feature opportunities for your family's special occasions, e.g. Bar/Bat Mitzvah, Yahrzeits, birthdays and anniversaries, to be printed in the calendar.

We believe this is also an extraordinary **sponsorship** opportunity to market your business or services to the Jewish community. Unlike newspaper ads that are seen once and discarded, this business promotion will benefit you continuously, as it is displayed in homes and offices throughout the community the whole year round, thus ensuring optimum visibility for your products or services, and maximum return for your dollar.

Your participation helps us with this worthy endeavor, as well as with our other efforts on behalf of Jewish continuity. Please take a moment to fill out the form and return it to us. Your early response will be greatly appreciated.

Warm regards,

Rabbi's **Lev Cotlar**      Rabbi **Mendy Wilschanski**  
Executive Director      Program Director



**JEWISH LIFE CENTER**  
CHABAD • RALEIGH • NC

Dear Rabbi Wilschanski:

**Business Ads # 1,2,3,4.**

Please find my order for ad # (See page 3 for ad sizes) ..... #\_\_\_\_\_

Please run my ad the months of: (Indicate by circling the month)

Sep Oct Nov Dec 2021 Jan Feb Mar Apr May Jun Jul Aug Sep Total months running ad..... #\_\_\_\_\_

Price per ad- (See page 3 for prices)..... \$\_\_\_\_\_

Total cost of ads..... \$\_\_\_\_\_

I have enclosed artwork for the ad

I will email the artwork to: [rabbimendy@jewishraleigh.org](mailto:rabbimendy@jewishraleigh.org) JPEG - PDF and TIFF files accepted.

**Reminders for Birthdays, Anniversaries & Yahrzeits - \$36 per listing | \$18 per listing, if more than one. | \$100 for up to 8 listings.**

FREE IF YOU ARE PLACING AN AD

See page 4 for sample of Reminders Ad

Birthday Date: _____ Name/Text _____ _____
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Birthday Date: _____ Name/Text _____ _____
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Birthday Date: _____ Name/Text _____ _____
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Total cost of Birthday, Anniversary, Yahrzeit Reminders.....\$\_\_\_\_\_

I have enclosed the text for the Birthday, Anniversary, Yahrzeit Reminders

I will email the text to: [rabbimendy@jewishraleigh.org](mailto:rabbimendy@jewishraleigh.org)

Please find my check made payable to Chabad of Raleigh for the total amount.....\$\_\_\_\_\_

**I would like the Rabbi to personally pick up my check.**

Business/Name: \_\_\_\_\_

Address: \_\_\_\_\_ Suite / Apt. \_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Date: \_\_\_\_\_

**All ads must be received no later than Sunday August 1st**

Use space below for text for Ad text. Please use separate sheet of paper for more space

**PRICE AND SIZE CHART FOR ADVERTISEMENTS**

See next page for sample calendar page and for exact location of ad on calendar page

**Ad #1 – 10.875” / 2”**

1 month \$500  
2-3 months \$460 each month  
4 - 6 months \$430 each month  
6 -12 months \$400 each month

**Ad#2**

**This ad is 5.4” / 2”**

**Prices for ad #2**

1 month \$360  
2-3 months \$340 each month  
4 - 6 months \$320 each month  
7 -12 months \$300 each month

**Ad#3**

**Business card size**  
**This ad is 3.875” / 2”**

**Prices for ad #3**

1 month \$200  
2-3 months \$180 each month  
4 - 6 months \$160 each month  
7 -12 months \$150 each month

**Ad#4**

This ad is  
1.5” / 1.375”  
(This “box ad” is  
recommended for multiple  
advertisements or  
greetings/dedications)


**Prices for ad #4**

1 month \$125  
2-3 months \$115 each month  
4 - 6 months \$110 each month  
7-12 months \$105 each month

**Sample pages of the Jewish Art Calendar 8.25" / 10.875"**  
**Calendar is in full color**

← 10.875" →

**February 2007      Shevat-Adar      5767      שבט-אדר תשס"ז**



The Holy Shabbat Acrylics by Michael Muchnik

**Shevat 15**  
New Year for trees, when trees begin to bud in Israel. It is customary to eat many fruits, especially those for which the land of Israel is praised in Scriptures.

**Shevat 22**  
Yahrzeit of Rebbeitzin Chaya Muska Schneerson, wife of the Lubavitcher Rebbe, Rabbi Menachem Schneerson.

**Kosher Food**  
**Food for the Soul**  
Just as there are foods that are good for the body and foods that are harmful, so there are foods that nourish the inner person—the soul—and foods that harm it.

The Kosher Laws are Torah's guide to those foods that affect the Jewish soul adversely. Any meat or fowl that is eaten must be slaughtered in a prescribed, humane fashion. Meat and milk must never mix. Scavengers, predatory beasts and fish, shellfish and certain other animals are forbidden. Any processed foods must be produced under strict supervision.

**Eating is Sacred**  
When they talk about spirituality, people think about meditation, prayer and maybe music. Few imagine eating as a spiritual activity. But according to the Torah, everything a person does is another way to infuse the world with spiritual meaning. Especially eating. When a person eats food with the proper mindfulness and uses the energy of that food for good things, the food becomes elevated through his eating.

That's another reason for Kosher guidelines. Kosher foods are those that will only drag the soul down. When enough people are busy elevating the world rather than being dragged down by it, the world is able to reach its fulfillment, the time described by the prophets as the Era of Moshiach.

**It's Never Been Easier To Keep Kosher**  
Seventy percent of the packaged foods in your cupboard are probably kosher already. Kosher foods are the fastest growing segment of the food industry. Going the full mile can be a smooth, step-by-step process—each step a mitzvah all on its own:

- Don't mix meat and milk.
- Cut out pork, shellfish and non-kosher fish.
- Buy only kosher meat.
- Buy only those processed foods that have kosher certification.
- Make your kitchen kosher.

For more information or for help in keeping kosher, please contact us.

Sample top page

**AD SPACE**

Ad #2 takes up half of box

Ad #1 takes up entire box

Ad#3 goes here and is a 3rd of the box

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
TIMES SHOWN ARE DAYLIGHT SAVING TIME FOR METRO NY-NJ  <b>OCTOBER 2003</b>	<b>Ad #4 takes up blank calendar box</b>	<b>Ad #4 takes up blank calendar box</b>	<b>1</b> ה תשרי Tishrei 5	<b>2</b> ו תשרי Tishrei 6	<b>3</b> ז תשרי Tishrei 7	<b>4</b> ח תשרי Tishrei 8
<b>5</b> ט תשרי Tishrei 9  <small>ערב יום כיפור Eve of Yom Kippur Light candles at 6:14 p.m. Fast begins at 6:28 p.m.</small>	<b>6</b> י תשרי Tishrei 10  <small>יום כיפור YOM KIPPUR Tiskor Yom Kippur ends at 7:13 p.m.</small>	<b>7</b> יא תשרי Tishrei 11	<b>8</b> יב תשרי Tishrei 12	<b>9</b> יג תשרי Tishrei 13	<b>10</b> יד תשרי Tishrei 14  <small>ערב יום סוכות Eve of Sukkot Light candles at 6:06 p.m.</small>	<b>11</b> טו תשרי Tishrei 15  <small>יום א דגל הסוכות First Day of SUKKOT Light candles after 7:05 p.m.</small>
<b>12</b> טז תשרי Tishrei 16  <small>יום ב דגל הסוכות Second Day of SUKKOT Yom Tov ends at 7:03 p.m.</small>	<b>13</b> יז תשרי Tishrei 17  <small>יום ג דגל הסוכות 3rd Intermediate Day of Sukkot Columbus Day</small>	<b>14</b> יח תשרי Tishrei 18  <small>יום ד דגל הסוכות 4th Intermediate Day of Sukkot</small>	<b>15</b> יט תשרי Tishrei 19  <small>יום ה דגל הסוכות 5th Intermediate Day of Sukkot</small>	<b>16</b> כ תשרי Tishrei 20  <small>יום ו דגל הסוכות 6th Intermediate Day of Sukkot</small>	<b>17</b> כא תשרי Tishrei 21  <small>הושענת רבה Hoshana Rabba Light candles at 5:55 p.m.</small>	<b>18</b> כב תשרי Tishrei 22  <small>שני עצרת SHEMINI ATZERET 7th Day of SUKKOT Light candles after 6:54 p.m.</small>
<b>19</b> כג תשרי Tishrei 23  <small>שמחת תורה SIMCHAT TORAH Yom Tov ends at 6:53 p.m.</small>	<b>20</b> כד תשרי Tishrei 24  <small>אסרו חג Isru Chag</small>	<b>21</b> כה תשרי Tishrei 25  <small>Sample Mazel Tov Jerry!</small>	<b>22</b> כו תשרי Tishrei 26	<b>23</b> כז תשרי Tishrei 27  <small>Sample Max's Birthday</small>	<b>24</b> כח תשרי Tishrei 28  <small>Light candles at 5:45 p.m.</small>	<b>25</b> כט תשרי Tishrei 29  <small>אמנית BERESHI Blessing of New Moon Shabbat ends at 6:43 p.m. New Moon: 5:11 6:13 p.m.</small>
<b>26</b> ל תשרי Tishrei 30  <small>STANDARD TIME ראש חודש חשוון Rosh Chodesh Cheshvan</small>	<b>27</b> א חשוון Cheshvan 1  <small>ראש חודש חשוון Rosh Chodesh Cheshvan</small>	<b>28</b> ב חשוון Cheshvan 2	<b>29</b> ג חשוון Cheshvan 3  <small>Sample Steve &amp; Diane's Anniversary</small>	<b>30</b> ד חשוון Cheshvan 4	<b>31</b> ה חשוון Cheshvan 5  <small>Light candles at 4:36 p.m.</small>	<b>Ad #4 takes up blank calendar box</b>

sample bottom page

← 10.875" →

8.25"

8.25"



## CALENDAR FACTS

- *Year round exposure to 4,700+ Jewish households and businesses*
- *Promotes your business to thousands in our community*
- *Referred to over and over 365 days a year*
- *Mailed without charge to the entire Jewish community*
- *Important Holiday information*
- *Local candle lighting times*
- *Historical facts and insights*
- *Beautiful Jewish art work each month (full color)*
- *Local Jewish events*
- *Months- Sep 2021- Sep 2022 with an extra 3 month preview*
- *Features: Jewish and secular calendar combined*
- *Helps fund Jewish Life Center - Chabad of Raleigh, a nonprofit organization, administrating community aid, enrichment programs, education programs, and a cultural network.*

Jewish Life Center - Chabad of Raleigh  
Rabbimendy@jewishraleigh.org