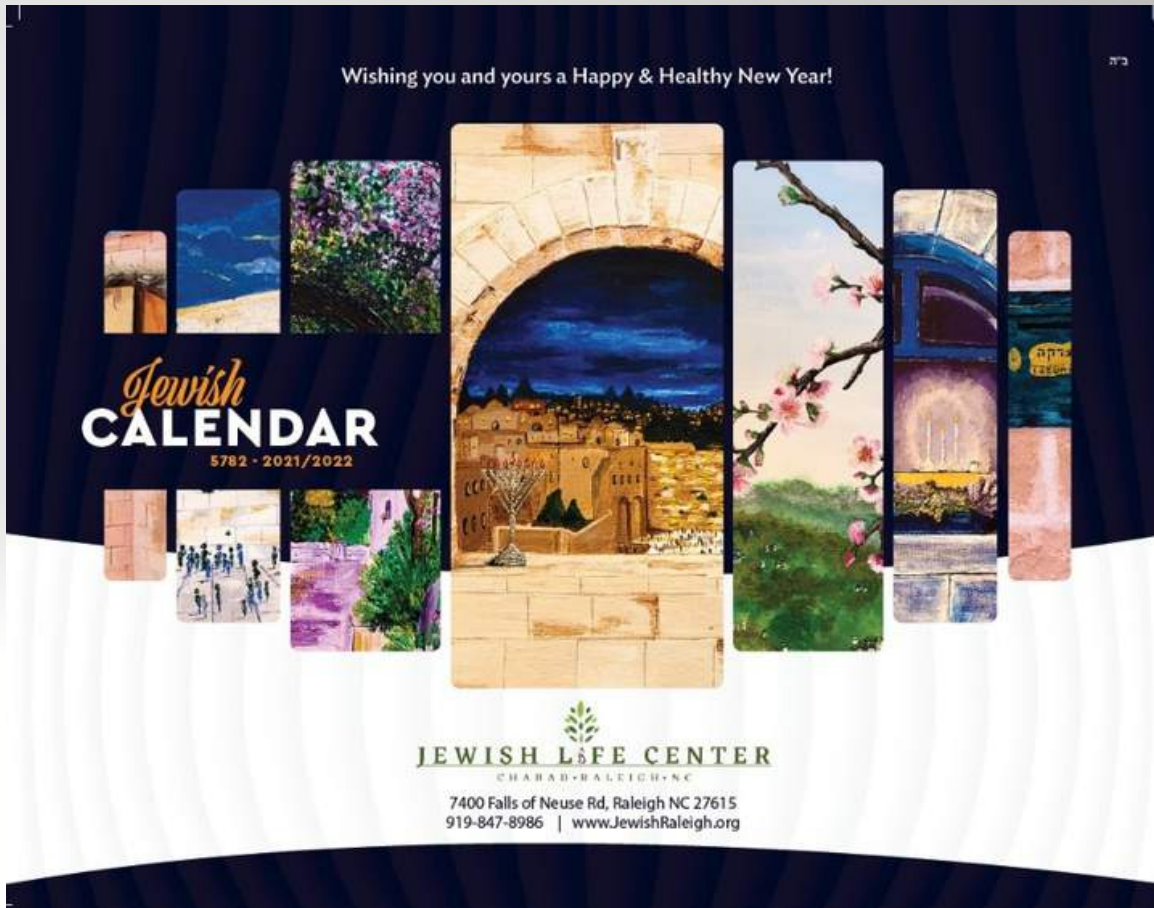


Advertising Proposal



www.jewishraleigh.org/advertise

Advertising Proposal



Dear Friend,

Preparations are under way for the annual printing of the Jewish Art Calendar in Raleigh. The Jewish Life Center - Chabad will once again be producing this attractive multi-color publication and mailing it to over 4,700 Jewish homes & local businesses in Raleigh and the surrounding areas free of charge.

The calendar will include detailed information about upcoming holidays, educational messages, Shabbat and Holiday candle lighting times, traditional Jewish recipes, and popular thematic artwork. The practical design also provides ample room for the recording of personal information and appointments. The calendar will also include many of the much-anticipated events and programs of Jewish Life Center - Chabad.

We believe this is also an extraordinary sponsorship opportunity to market your business or services to the Jewish community. Unlike newspaper ads that are seen once and discarded, this business promotion will benefit you continuously, as it is displayed in homes and offices throughout the community the whole year round, thus ensuring optimum visibility for your products or services, and maximum return for your dollar.

New! This year, when you select to advertise in the calendar you will have an opportunity for a minimal fee to sponsor 1 week's e-newsletter email that gets sent to over 1500 people weekly and has an average click to open rate of 40%-50%.

New! Advertise in our periodical holiday guides, delivered around each holiday to 100's in the triangle, the back page can proudly represent your business.

Your participation helps us with this worthy endeavor, as well as with our other efforts on behalf of Jewish continuity. Please look through this proposal and visit www.jewishraleigh.org/advertise to place your order.

Warm regards,
Rabbi Mendy Wilschanski
Program Director

Please email any questions to: Rabbimendy@jewishraleigh.org

Calendar Facts

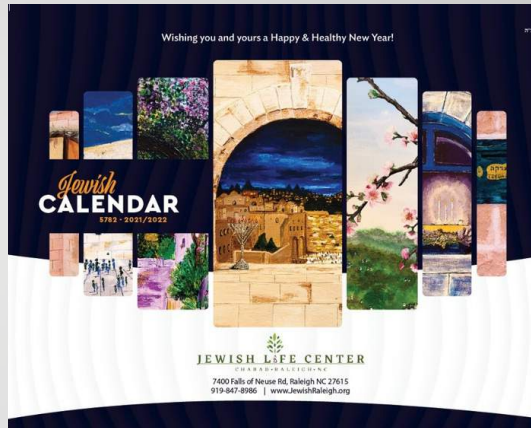
- **Year round exposure to 4,700+ Jewish households and businesses**
- **Promotes your business to thousands in our community**
- **Referred to many times over 365 days a year**
- **Mailed without charge to the entire Jewish community**
- **Important Holiday information**
- **Local candle lighting times**
- **Historical facts and insights**
- **Beautiful Jewish art work each month (full color)**
- **Features: Local Jewish events**
- **Months - Sep 2022 - Sep 2023**
- **Features: Jewish and secular calendar combined**
- **Helps fund Jewish Life Center - Chabad of Raleigh, a nonprofit organization, administrating community aid, enrichment programs, education programs, and a cultural network.**

Jewish Life Center - Chabad of Raleigh

Please direct any questions to:

Rabbimendy@jewishraleigh.org

Jewish Art Calendar Prices



Tiered Pricing:

Sample of savings!

Full Width Ads

1 = \$500

2 Or More = \$460 / Each

Half Width Ads

1 = \$360

2 Or More = \$340 / Each

Business Card Ads

1 = \$200

2 Or More = \$180 / Each

Calendar Box Ads

1 = \$125

2 Or More = \$115 / Each

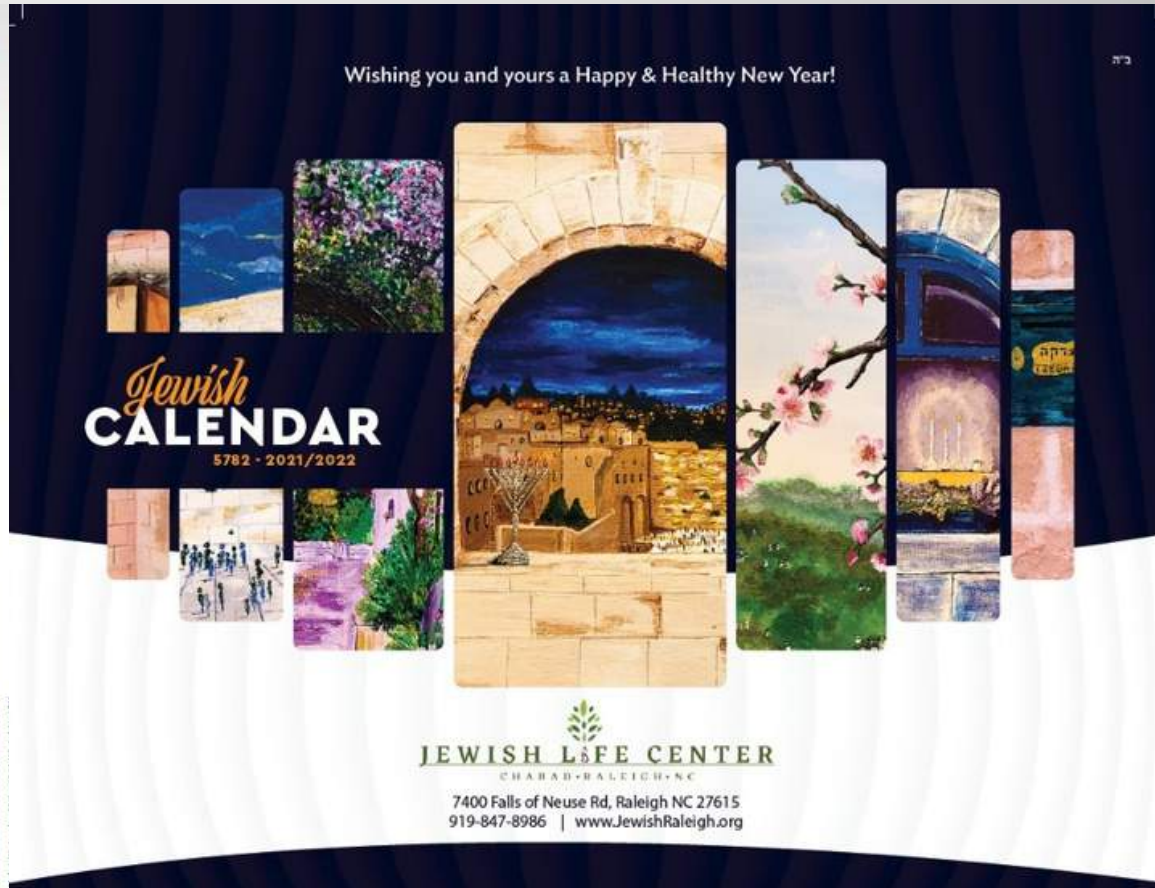
Plus:

Insert Page Ads
Bottom Strip Ads
& More!

For a comprehensive view of our pricing please visit:

www.jewishraleigh.org/advertise

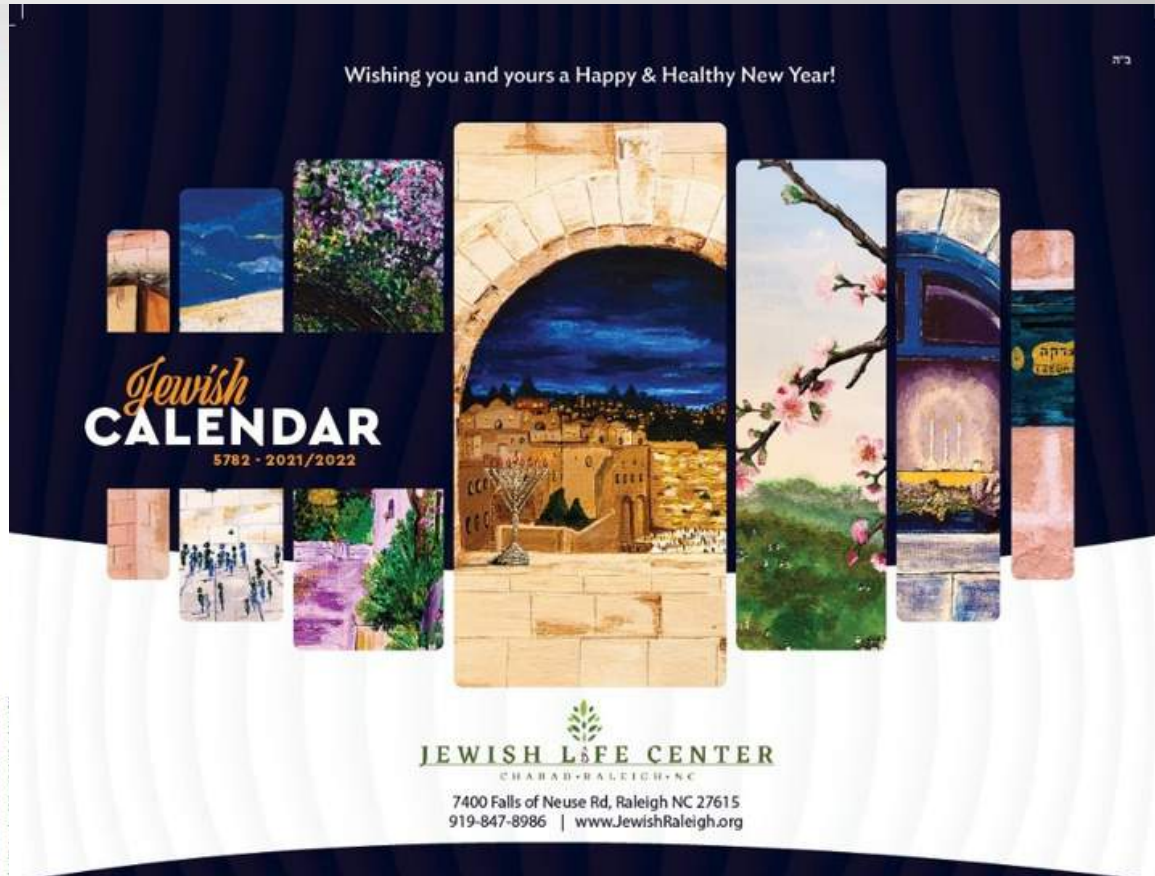
Option #1



<p>Lisa Springer Roben Bloddworth</p> <p style="background-color: #e67e22; color: white; padding: 2px;">SPRINGER OVERHEAD DOORS <i>Customized Full Service Installation & Service</i></p> <p>PO Box 97754 Raleigh, NC 27624 (919) 270-4739 SpringerDoors@gmail.com Residential and Commercial</p>	<p style="text-align: center;">  Michael Cubell <small>Licensed Insurance Agent</small> </p> <div style="text-align: center;">  TRIANGLE <small>LIFE AND HEALTH</small> </div> <p style="font-size: small;"> Medicare Advantage Life Medicare Supplement Final Expense Dental Vision 919-689-6565 mike@trianglelifeandhealth.com www.trianglelifeandhealth.com </p>	<p style="text-align: center;">CHERYL A. SIEGEL, DDS GENERAL DENTIST</p> <div style="text-align: center;">  </div> <p style="font-size: small;"> 4505 FAIR MEADOW LANE, SUITE 209 RALEIGH, NC 27607 919-881-9258 919-881-9637 CAS@CHERYLSIEGELDDS.COM WWW.CHERYLSIEGELDDS.COM </p> <p style="text-align: center;">CELEBRATING 30 YEARS IN RALEIGH</p>
---	---	---

NEW!
 Be seen every day of the year by sponsoring the calendar!
 Business Card Space Price: \$2,200

Option #2



Wishing you and yours a Happy & Healthy New Year!

Jewish
CALENDAR
 5782 - 2021/2022

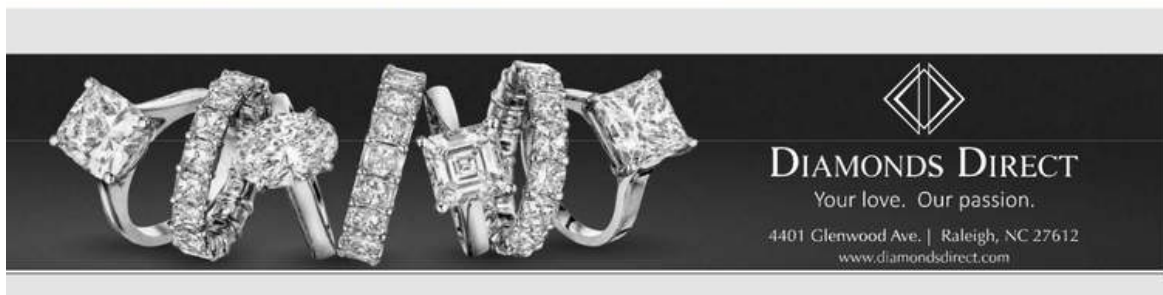
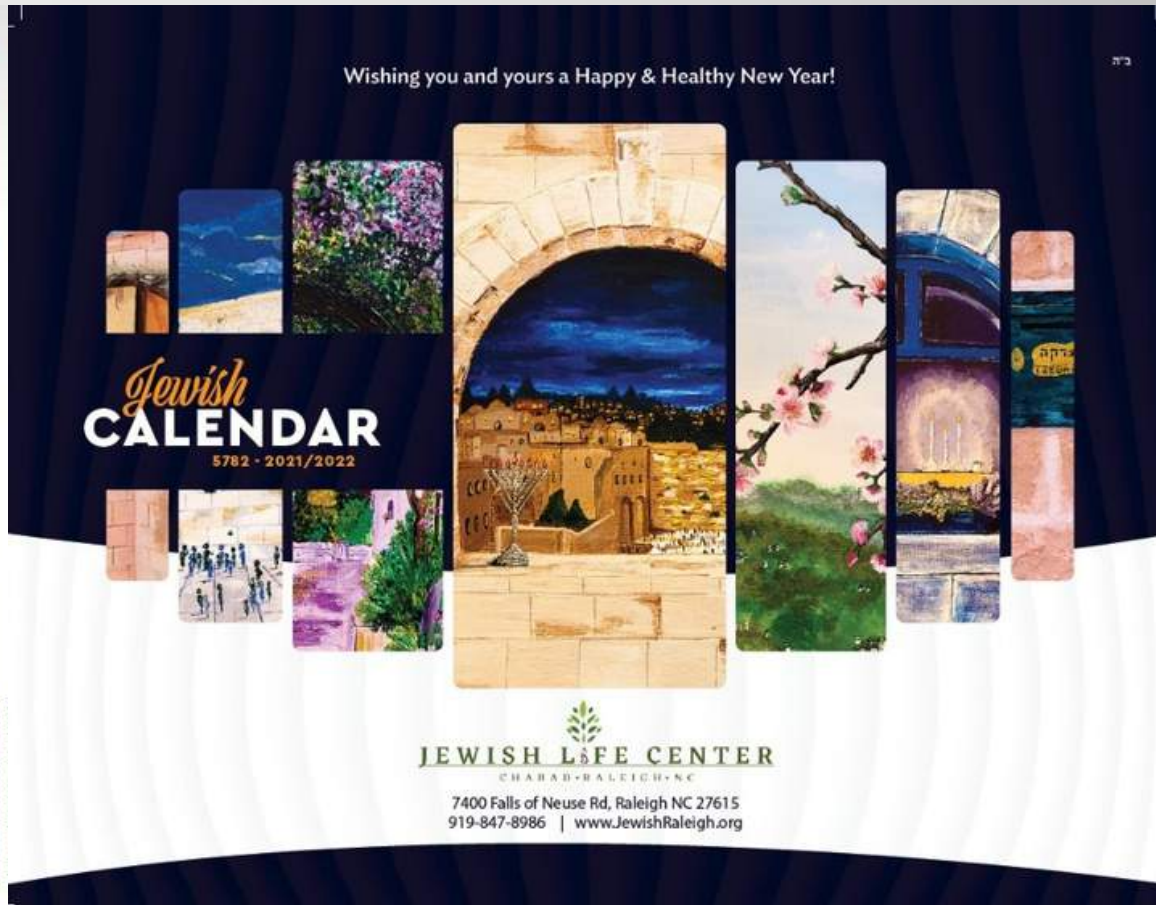

JEWISH LIFE CENTER
 CHABAD • RALEIGH • NC

7400 Falls of Neuse Rd, Raleigh NC 27615
 919-847-8986 | www.JewishRaleigh.org

 <p>David Roitblat CEO (718) 570-7687 40 Wall Street, Suite 3100, New York, NY 10005 David@BetterAccountingSolutions.com</p>	 <p>TipTop[®] <i>Garage Doors</i></p> <p style="font-size: 1.2em;">919-701-3003 www.tiptopgaragedoors.com</p>	 <p>FIVE STAR REVIEW ★★★★★</p>																											
<p>WEEKLY HOURS</p> <table border="0" style="width: 100%;"> <tr><td>40 & up</td><td>\$ 50.00</td></tr> <tr><td>30 & up</td><td>\$ 53.00</td></tr> <tr><td>25 & up</td><td>\$ 55.00</td></tr> <tr><td>20 & up</td><td>\$ 58.00</td></tr> <tr><td>15 & up</td><td>\$ 60.00</td></tr> <tr><td>11 & up</td><td>\$ 65.00</td></tr> <tr><td>6 & up</td><td>\$ 75.00</td></tr> <tr><td>0 & up</td><td>\$ 80.00</td></tr> <tr><td>Manager Review</td><td>\$ 80.00</td></tr> </table>	40 & up	\$ 50.00	30 & up	\$ 53.00	25 & up	\$ 55.00	20 & up	\$ 58.00	15 & up	\$ 60.00	11 & up	\$ 65.00	6 & up	\$ 75.00	0 & up	\$ 80.00	Manager Review	\$ 80.00	<p>BOOKKEEPING - HOURLY RATE <small>*9 total to include travel & taxes per month</small></p> <table border="0" style="width: 100%;"> <tr><td>\$ 50.00</td></tr> <tr><td>\$ 53.00</td></tr> <tr><td>\$ 55.00</td></tr> <tr><td>\$ 58.00</td></tr> <tr><td>\$ 60.00</td></tr> <tr><td>\$ 65.00</td></tr> <tr><td>\$ 75.00</td></tr> <tr><td>\$ 80.00</td></tr> <tr><td>\$ 80.00</td></tr> </table>	\$ 50.00	\$ 53.00	\$ 55.00	\$ 58.00	\$ 60.00	\$ 65.00	\$ 75.00	\$ 80.00	\$ 80.00	
40 & up	\$ 50.00																												
30 & up	\$ 53.00																												
25 & up	\$ 55.00																												
20 & up	\$ 58.00																												
15 & up	\$ 60.00																												
11 & up	\$ 65.00																												
6 & up	\$ 75.00																												
0 & up	\$ 80.00																												
Manager Review	\$ 80.00																												
\$ 50.00																													
\$ 53.00																													
\$ 55.00																													
\$ 58.00																													
\$ 60.00																													
\$ 65.00																													
\$ 75.00																													
\$ 80.00																													
\$ 80.00																													

NEW!
 Be seen every day of the year by sponsoring the calendar!
Half Space Price: \$3,000

Option #3



NEW!
Be seen every day of the year by sponsoring the calendar!
Price: \$5,500

Add your name or company name to the inside front page Shanah Tovah greeting!
Price: \$36 / Mention

Dear Friends,

It is with much pleasure to be able to bring you our annual Jewish Art Calendar for the Jewish year 5782 (2021-22.)

Thinking about Rosh Hashanah, this past year has been like a shofar in many ways. Twisting and turning, ups and downs. Beginning the year with restrictions and then back to a close semblance of "normal" and back to what we experienced earlier in the year.


Nevertheless, here at the Jewish Life Center and Sha'arei Israel, our year has also been one of consistency; our doors have been open—consistently and reliably—at a time of much upheaval in the entire world. We have been here consistently for those looking to discover their rich Jewish heritage, and those who want to question it. We have been here consistently for those in need of practical, emotional and spiritual support and as a communal resource and support system for all.

It has also been a year of growth and achievement: We've offered an array of classes and programs virtually as well as many safe, in-person classes, stimulating programs and events for children, adults and seniors. We look forward to this coming year and pray that it will be one of positive growth amidst good health and peace. Moreover, we are looking forward to having you on board on our journey!

Our source of financial support is derived from generous contributions from our advertisers and from people like yourself in our community. Your kind and generous support helps us to continue our work in strengthening Jewish identity, pride and awareness. You can donate by visiting www.jewishraleigh.org/donate. Thank you for making it possible for us to continue our vital work in the Triangle area!

May G-d grant you and your entire family a happy and healthy New Year and may you merit to be inscribed-together with your loved ones—in the Book of Life, peace, good health and prosperity.

Rabbi Lev and Dassy Cotlar
Rabbi Mendy and Brocha Wilschanski




THIS CALENDAR IS
DEDICATED TO THE
LUBAVITCHER REBBE,
RABBI MENACHEM M. SCHNEERSOHN



His personal devotion to each and every individual Jew as well as his dedication to G-d and His Torah, continue to inspire the Chabad center here in Raleigh.

Shanah Tovah!



Wishing the Jewish Community
a Happy, Healthy
and Sweet New Year!

Sheldon Hayer,
Gina Massel-Castater,
Behrend Family,
Donna Trushin,
Cotlar Family,
& Wilschanski Family

CONGREGATION SHA'AREI ISRAEL - CHABAD
RABBI LEV COTLAR



Cong. Sha'arei Israel prides itself as being an 'unorthodox,' yet traditional congregation. Members come from diverse backgrounds, creating an inviting atmosphere for Jews from all walks of life and levels of Jewish observance.

For more information visit www.JewishRaleigh.org/shaarei

HILLEL PRESCHOOL
MRS. EILEEN LOPEZ, DIRECTOR | MRS. DASSY COTLAR, JUDAIC DIRECTOR

As a five-star and NAEYC accredited early childhood center, Hillel Preschool strives to create the perfect learning environment for our children, ensuring them a love for learning and eagerness to discover. For over 30 years, Hillel has been developing a strong Jewish identity for our students, as well as being on the forefront of exceptional early childhood education.

For more information visit www.HillelPreschool.org



JEWISH LEARNING INSTITUTE
RABBI LEV COTLAR



The Jewish Learning Institute provides excellent, thought-provoking classes for today's sophisticated and searching Jews. JLI's innovative presentation of Jewish thought is designed to be both intellectually rigorous and highly accessible. Many JLI courses are CLE accredited. For more information visit www.jmyjli.com.

HEBREW SCHOOL
RABBI MENDY AND BROCHA WILSCHANSKI, CO-DIRECTORS



The Chabad Hebrew School is a living example of how our ancient customs still apply in our modern society. We imbue our students with a pride and sense of individuality which has been the key to Jewish continuity since Abraham. All Jewish students are accepted into our program no matter what background or denomination they may be from, nor is synagogue membership required. For more information visit www.JewishRaleigh.org/HebrewSchool

CAMP GAN ISRAEL
RABBI MENDY AND BROCHA WILSCHANSKI, CO-DIRECTORS

Camp Gan Israel has earned a reputation for providing its campers with an adventurous summer in a fun and educational way. Great staff, exciting trips, and special activities ensure your child will have the summer of a lifetime.

For more information visit www.RaleighCamp.org



JEW CREW - CTEEN JR.
MRS. BROCHA WILSCHANSKI

Jew Crew - CTeen Jr. is a program for middle school children in 7th & 8th grade. A combination of Bar & Bat clubs, the teens get together to do social work & team building activities, holiday learning programs and awesome field trips.

For more information email Brochaj@jewishraleigh.org



C-TEEN
RABBI MENDY WILSCHANSKI

CTeen, the Chabad Teen Network, is the fastest growing network of Jewish teens. At CTeen our teens are giving a sense of responsibility and imbued with a sense of pride in their Judaism, whether it's volunteering for the local food bank or getting together for bi-monthly trips or simply to socialize, munch and learn with other Jewish teens in the area, the teens gain so much from this warm environment, especially from the highlight of the year CTeen International Shabbaton. For more information visit www.JewishRaleigh.org/CTeen



JEWISH WOMANS CIRCLE
MRS. DASSY COTLAR | MRS. BROCHA WILSCHANSKI

The Women's Circle brings together Jewish women of all ages and backgrounds to learn, laugh, experience and rejuvenate the mind, body and soul. Each of our meetings features lively, meaningful discussions, a great do-it-yourself activities, delicacies to taste, a chance to socialize, and the opportunity to meet new friends.

For more information visit www.JewishRaleigh.org/JWC. Refer to calendar for schedule.




JEWISH LIFE CENTER
 CHABAD • RALEIGH • NC



NOVEMBER
CHESHVAN - KISLEV

SHABBAT

Shabbat Candles: As a beacon to an airplane in the endless darkness of the night sky or a lighthouse to a ship caught in the turbulent waves of a stormy sea, Jewish women and young girls illuminate the confusion and turmoil of our ever-more-chaotic lives. Our Shabbat candles transform our homes into islands of peace and serenity. Light up your corner of the world with the Shabbat candles.

Challah: The aroma, the texture, the golden brown beauty of a freshly baked challah is a reminder of the manna that fell in the desert. Its indescribable taste has graced Shabbat tables for millennia.

THE BEST REAL ESTATE CHOICE YOU CAN MAKE

MINDY OBERHARDT
518.81.63 DIRECT FAX

8181 ANSON WAY
RALEIGH, NC 27611
919.733.3337 OFFICE 1 PM
919.733.7337 MOBILE 9 AM
919.733.4337 FAX
919.733.3337 FAX
mindy@mindyoberhardt.com
www.mindyoberhardt.com

RE/MAX


DIAMONDS DIRECT
 Your love. Our passion.
 4401 Glenwood Ave. | Raleigh, NC 27612
 www.diamondsdirect.com

#1 Full width ad
Price from:
\$500 / Month

#4 Business Card
Price from:
\$250 / Month

#2 Box Size Ad
Price from:
\$125 / Month

#3 Special Occasion Mentions
Price from:
\$18 / Mention

NOVEMBER 2021 CHESHVAN - KISLEV 5782

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
We're invited to the annual Grand Chanukah Festival! Join us as we celebrate Chanukah! For all your Chanukah needs, contact us at (919) 847-8968	1 26 Cheshvan	2 27 Cheshvan	3 28 Cheshvan	4 29 Cheshvan	5 1 Kislev Rosh Chodesh	6 2 Kislev Toldot
7 3 Kislev DST Ends	8 4 Kislev	9 5 Kislev	10 6 Kislev	11 7 Kislev Veterans Day	12 8 Kislev Happy Birthday Chaim Tzemach Witschanski Candle Lighting: 5:57 PM	13 9 Kislev Vayeitzei Yahrzeit Milton Friedman Birthday and Yahrzeit of the Mittler Rebbe Shabbat Ends: 5:43 PM
14 10 Kislev Yahrzeit Suzanne Carole (Shulamit Gittel) Trushin Liberation of the Mittler Rebbe	15 11 Kislev	16 12 Kislev	17 13 Kislev	18 14 Kislev	19 15 Kislev Candle Lighting: 4:47 PM	20 16 Kislev Vayishlach Shabbat Ends: 5:45 PM
21 17 Kislev	22 18 Kislev	23 19 Kislev Yud Tes Kislev Liberation of the Alter Rebbe	24 20 Kislev	25 21 Kislev Thanksgiving Day	26 22 Kislev Candle Lighting: 4:44 PM	27 23 Kislev Blessing of the New Month Vayeishev Happy Birthday Frank Massel Shabbat Ends: 5:43 PM
28 24 Kislev 1 st Light Tonight	29 25 Kislev Chanukah Happy Birthday Maeka Aaron Margo 2 nd Light Tonight	30 26 Kislev Chanukah 3 rd Light Tonight	 JUDI MARGULIES Broker, ABR, GRI, SFR, SRES Allen Tate Realtors 8112 Falls of Neuse Rd, Suite 111 Raleigh, NC 27615 Direct: 919.880.2813 Email: judi.margulies@allentate.com Website: www.allentate.com/judimargulies			

Jewish Life Center - Chabad of Raleigh, 7400 Falls of Neuse Rd, Raleigh NC 27615


THE MARGULIES TEAM
 YOUR HOME FOR OUTSTANDING RESULTS

#5 Half Width Ad
Price from:
\$360 / Month

Extra pages in the calendar

Holiday Recipes & Tips

ROSH HASHANA
Classic Honey Cake

3 EGGS
1 1/3 cups honey
1 1/2 cups sugar
1 cup strong black coffee
2 t. Baking powder
3 T. Margarine, softened
1 t. Baking soda
4 cups flour
1 t. cinnamon

Preheat oven to 325. Grease and flour (TIP: I like to use the "baking spray with flour") a 9 by 13-inch cake pan. In a large mixer bowl, beat eggs and honey together. Add sugar and mix again. Mix coffee with baking powder, and then add with margarine to the egg mixture. Add baking soda, flour, and cinnamon and beat together well. Pour into greased cake pan. Bake for an hour.

SUKKOT-SIMCHAT TORAH
Un-stuffed Cabbage

2 cans of tomato sauce
1 large can tomato juice
1 cup water
1 large onions
2 tablespoons lemon juice
2 lb. ground meat
1 1/2 t. salt
1/4 tsp. pepper
1 potato, grated
2 eggs or 3 egg whites
2 bags of shredded cabbage

Pour the tomato sauce and juice into a large pot. Add lemon juice and water. Bring to a boil. Then add the cabbage and let it continue cooking.

In the meantime prepare the meatballs: In a large bowl, mix together the meat, spices, potato, eggs, and onion, diced small. Roll a Tablespoon of the mixture at a time into meatballs, add it to the sauce in the pot. Simmer for 45 minute - 1 hour (Mixing occasionally).

CHANUKAH
Sweet Potato Latkes

2 medium potatoes, shredded
1 small sweet potato, shredded
2 eggs, beaten
1 1/4 tsp. salt
4 tablespoons flour
3 tablespoons olive oil

TIP: For more moist Latkes add 1 small zucchini, shredded and drained. Mix all the ingredients (except the oil) in a large bowl. Heat 3 tablespoons olive oil in a frying pan at medium-high heat. Place spoonfuls of mixture into pan and flatten each with spatula. Fry latkes until golden brown on both sides.

PURIM
Savory Hamantashen

1 sheet of puff pastry
2 tomatoes diced
1/2 onion diced
1/2 cup of crumbled feta cheese
1/4 cup of fresh basil diced

Cut out triangle shape pieces of puff pastry dough using a knife or cookie cutter. Saute the onions until tender. Add the tomatoes cook for several minutes. Place 1 teaspoon in the center of each triangle. Top with some feta cheese and basil. Bake in oven on 375 for 15 to 20 minutes until golden and crispy. TIP: Replace the tomatoes and onions with olives and capers for another option.

PESACH
Matza Balls

2 eggs slightly beaten
2 tablespoons oil or Shmaltz (chicken fat)
2 tablespoons soup stock or water
1/2 cup matzah meal
1 teaspoon salt

Beat eggs slightly with fork. Add other ingredients, except matzah meal, and mix. Add matzah meal gradually until thick. Stir. Refrigerate for 20 minutes in covered bowl. Wet hands and form into balls. Boil 1 Quart of water with 1 T salt. Drop the balls into bubbling water. Cook for 30 minutes. (8 balls per each 1/2 cup of matzah meal). Note: Many communities have the custom of not eating wetted matzah on the first seven days of Passover. In these communities, matzah balls and other recipes that use matzah are used only on the eighth day of Passover.

SHAVUOS
Creamy Cheesecake

1 8 inch graham cracker crust
8 oz. cream cheese
8 oz. Cottage cheese
2 eggs
3/4 cups sugar
1 tsp. vanilla extract

Pre heat oven to 350. Place the cream cheese, cottage cheese, eggs, sugar, and vanilla in a bowl. Using an electric mixer, blend at low speed. Eventually, as the ingredients blend, increase speed to high. Blend until smooth. Pour filling into graham cracker pan. TIP: For Marble cheese cake drizzle with chocolate syrup and gently swirl batter with a knife. Place the pan in the preheated oven and bake for 30 minutes. TIP: When the cheesecake is ready, turn off the oven and leave the cheesecake inside for an additional half hour - this will avoid cracking the top.

#6 Insert Page Ad
Price: \$1000

THE ROHR JEWISH LEARNING INSTITUTE
2021-2022 Course Offerings



Outsmarting Antisemitism
It's hard to outrun it. It's time to outsmart it.

OCTOBER 2021

Against the backdrop of a recent uptick in antisemitism and the increased anxiety it has brought to the Jewish community, this course sets out to beat this age-old cancer—with purpose, positivity, and pride. Marshaling historical analysis, Talmudic sources, Jewish mysticism, and contemporary expert analysis, the four sessions of the course provide insight, perspective, practical direction, and personal reassurance to motivate and inspire proud, fearless Jewish life.



Jewish Meditation
Meditation Mindfulness Spirituality.

FEBRUARY 2022

Judaism places great emphasis on action. As a result, many Jews are unaware of another important facet of the Jewish tradition: deeply meaningful teachings about mindfulness, spirituality, and meditative practices. This course advances the uniquely Jewish approaches to these fascinating topics. Whether you've practiced meditation before or not, this course will both inspire and practically guide you so that you can reap the benefits of a more spiritual and meaningful life.

Beyond Right
The Values That Shape Judaism's Civil Code

MAY 2022

Talmudic analysis and mind-bending logic have long been hallmarks of Jewish scholarship. But buried beneath much of the discussion and legalese are core Jewish values that fuel so much of the debate. This course examines a number of key legal issues that disclose fundamental ethical considerations that serve as the engine of Jewish civil law.

#6 Quarter Page Ad
Price: \$360

Candle Lighting Guide



HOW TO LIGHT SHABBAT CANDLES

- 1. HOW TO:** It starts with one light. Add a candle for your spouse, and if you're a mother, one for each child. A girl over the age of three may light her own candle.
- 2. LIGHT A CANDLE:** After the candles are lit, the woman stretches her hands out towards the candles, and moves them forward in a circular motion - whisking in a special gesture, the Shabbat Cupot - three times. After the third time, the woman clucks her eyes with her hands and recites the following Blessing:
- 3. THE BLESSING:** Baruch a-ta A-donai E-llo-him E-l Meitz v'etze v'etze meiz B-had-lek her shel Shei Bor Ko-desh.
- 4. SAY A PRAYER:** The moments immediately after reciting the blessing, while the woman's eyes are still covered, are an extremely auspicious time for her to offer a private prayer for anything her heart desires. It is customary to use this special time to appeal to G-d for children who will grow with the assistance of the Torah, and that the light we see in the world with the light of the Bittman.



DO-IT-YOURSELF SHABBAT CANDLES

WATCH NOW AT:
CHABAD.ORG/2016943

Sponsored In loving memory of the Bittman and Kogan families who perished "Al Kiddush H-shem". May their names eternally be for a Blessing

#6 Half Page Ad
Price: \$600

Current Calendar - Sample Page



Art by Gail Shapiro, info@rabbi-shapiro.com
http://www.rabbi-shapiro.com

Lag BaOmer

MAY
IYAR - SIVAN

LAG BAOMER

Lag Baomer is a joyous day on the Jewish calendar, with bonfires customarily being lit as part of the celebrations.

Rabbi Shimon Bar Yochai, the great scholar and Kabbalist of the 2nd century, passed away on this day and instructed his students to mark the day as "the day of my joy". Rabbi Shimon was a great mystic, and through his writing of Kabbalah, his bright light shines until today.

Bonfires are a symbol of the fiery spirit of the deep and mystical teachings that Rabbi Shimon shared with the world, reminding us of our mission to bring light into the world as well.

 **GOODYEAR**  **Immersion**

 1329 Atlantic Ave
 Raleigh, NC
 (919) 843-9210
 "Auto Care You Can Trust"
 Fleet and Commercial Accounts Welcome

DAVID DUTY
 Manager




JUDI MARGULIES
 Broker, ABR, GRI, CRP, SRES
 Alan Tate Realtors
 8020 Falls of Neuse Rd, Suite 111
 Raleigh, NC 27615
 Direct: 919.882.2813
 Email: judi.margulies@alantate.com
 Website: www.alantate.com/judimargulies

YOUR HOME FOR OUTSTANDING RESULTS

THE MARGULIES TEAM

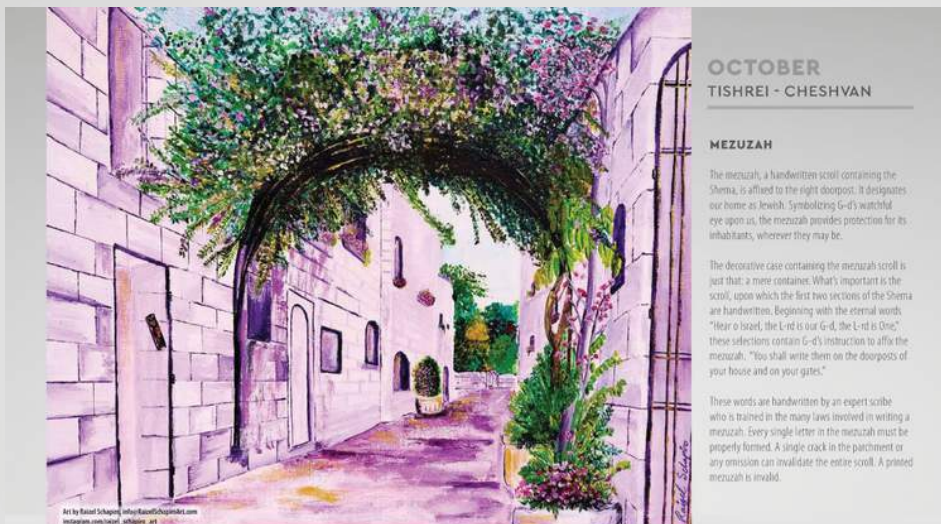


All Active Healthcare, Inc.
 Lisa and Steve Felerstein, Founders

Asthma Supply Solutions 919.870.8600
 ActiveHealthcare.com

MAY 2022							IYAR - SIVAN 5782
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
1 30 Nissan Rosh Chodesh Tonight Omer 16 Yahrzeit Sarah Beggelman	2 1 Iyar Rosh Chodesh Tonight Omer 17	3 2 Iyar Tonight Omer 18 Birthday of the Rebbe Maharash	4 3 Iyar Tonight Omer 19	5 4 Iyar Tonight Omer 20	6 5 Iyar Tonight Omer 21 Candle Lighting: 7:40 PM	7 6 Iyar Tonight Omer 22 Avot 2 Kedoshim Shabbat Ends: 8:49 PM	
8 7 Iyar Tonight Omer 23 Mother's Day	9 8 Iyar Tonight Omer 24	10 9 Iyar Tonight Omer 25	11 10 Iyar Tonight Omer 26	12 11 Iyar Tonight Omer 27	13 12 Iyar Tonight Omer 28 Candle Lighting: 7:54 PM	14 13 Iyar Tonight Omer 29 Avot 3 Emor Shabbat Ends: 8:55 PM	
15 14 Iyar Pesach Sheini Tonight Omer 30	16 15 Iyar Tonight Omer 31	17 16 Iyar Tonight Omer 32	18 17 Iyar Tonight Omer 33	19 18 Iyar Lag BaOmer Tonight Omer 34	20 19 Iyar Tonight Omer 35 Candle Lighting: 7:59 PM	21 20 Iyar Tonight Omer 36 Avot 4 Behar Shabbat Ends: 9:02 PM	
22 21 Iyar Tonight Omer 37	23 22 Iyar Tonight Omer 38	24 23 Iyar Tonight Omer 39	25 24 Iyar Tonight Omer 40	26 25 Iyar Tonight Omer 41	27 26 Iyar Tonight Omer 42 Candle Lighting: 8:04 PM	28 27 Iyar Tonight Omer 43 Avot 5 Blessing of the New Month Bechukotai Shabbat Ends: 9:07 PM	
29 28 Iyar Tonight Omer 44 Happy Birthday Debbie Secan	30 29 Iyar Tonight Omer 45 Memorial Day	31 1 Sivan Rosh Chodesh Tonight Omer 46	 <p style="font-size: x-small;"> 919-701-3003 www.tipatopgaragedoors.com TipTop Garage Doors </p>	 <p style="font-size: x-small;"> LAG BAOMER BBQ! Thursday, May 19 </p>	 <p style="font-size: x-small;"> CAMP GAN ISRAEL </p>		

Proposed Calendar - Sample Page



OCTOBER TISHREI - CHESHVAN

MEZUZAH

The mezuzah, a handwritten scroll containing the Shema, is affixed to the right doorknob. It designates our home as Jewish. Symbolizing G-d's watchful eye upon us, the mezuzah provides protection for its inhabitants, wherever they may be.

The decorative case containing the mezuzah scroll is just that: a mere container. What's important is the scroll, upon which the first two sections of the Shema are handwritten. Beginning with the eternal words "Hear o Israel, the L-rd is our G-d, the L-rd is One," these selections contain G-d's instruction to affix the mezuzah. "You shall write them on the doorposts of your house and on your gates."

These words are handwritten by an expert scribe who is trained in the many laws involved in writing a mezuzah. Every single letter in the mezuzah must be properly formed. A single crack in the parchment or any omission can invalidate the entire scroll. A printed mezuzah is invalid.



JUDI MARGULES
 Broker, ABR, GRI, SRS, SRES
 Alan-Tara Realtors
 802 Falls of Neuse Rd, Suite 111
 Raleigh, NC 27615
 Direct: 919.882.2813
 Email: judi.margules@alan-tara.com
 Website: www.alan-tara.com/judimargules



Michael Cubell
 Licensed Insurance Agent



Medicare Advantage | Life
 Medicare Supplement | Final Expense
 Dental | Vision
919-689-6565
 mike@trianglelifeandhealth.com
 www.trianglelifeandhealth.com

BAS	
David Rubenstein CEO (718) 575-7697 40 West Street, Suite 3100, New York, NY 10006 David@BetterAccountingSolutions.com	
WEEKLY INCLUDES	BOOKKEEPING - HOURLY RATES
100 hrs. per month	\$ 300.00
200 hrs. per month	\$ 530.00
300 hrs. per month	\$ 680.00
400 hrs. per month	\$ 830.00
500 hrs. per month	\$ 980.00
600 hrs. per month	\$ 1,130.00
700 hrs. per month	\$ 1,280.00
800 hrs. per month	\$ 1,430.00
900 hrs. per month	\$ 1,580.00
1000 hrs. per month	\$ 1,730.00
1500 hrs. per month	\$ 2,580.00
2000 hrs. per month	\$ 3,430.00

OCTOBER 2021

TISHREI - CHESHVAN 5782

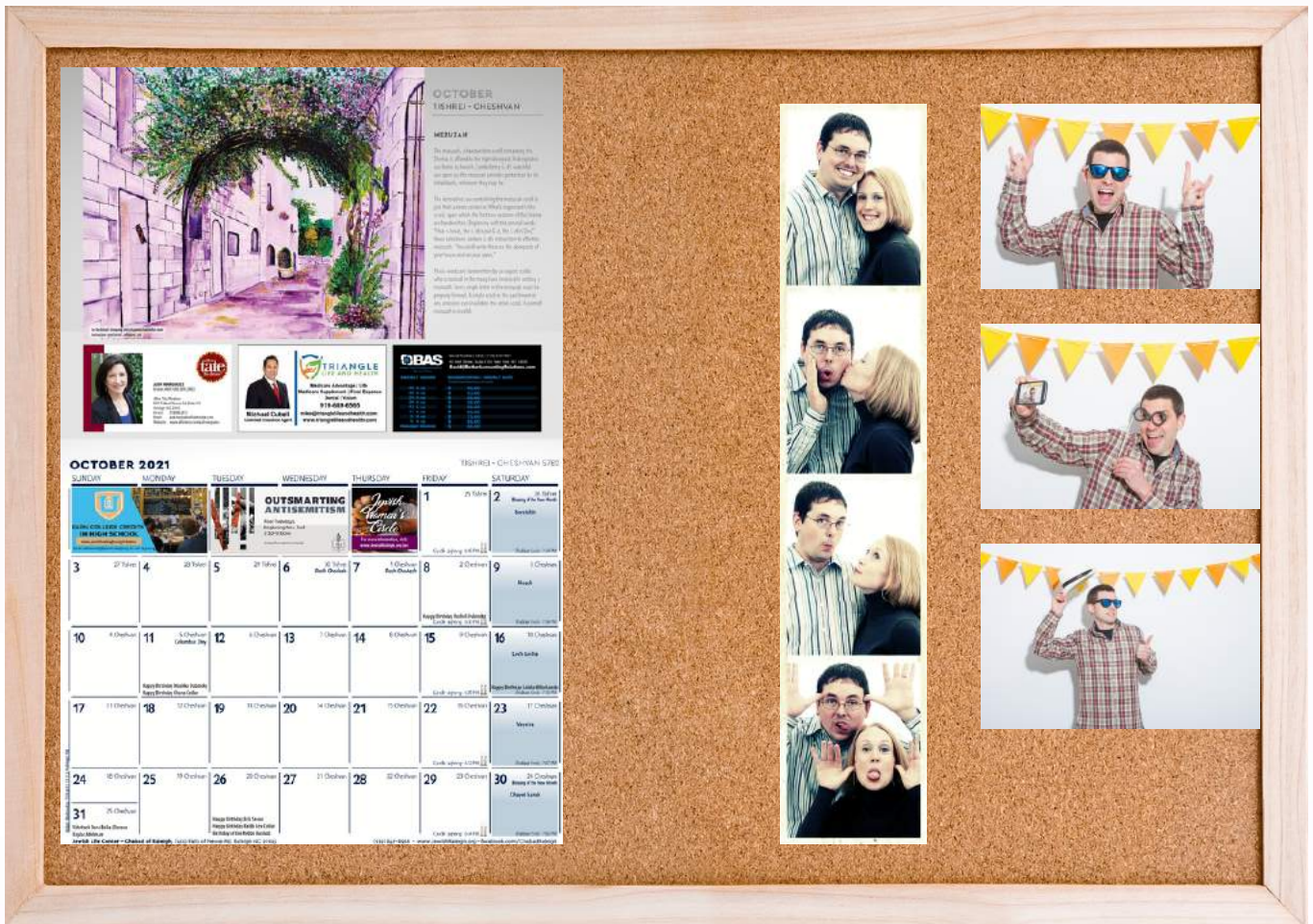
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
 3 27 Tishrei	 4 28 Tishrei	 5 29 Tishrei	 6 30 Tishrei Rosh Chodesh	 7 1 Cheshvan Rosh Chodesh	8 2 Cheshvan Happy Birthday Rachel Dubinsky Candle lighting: 6:40 PM	9 3 Cheshvan Noach Shabbat Ends: 7:34 PM
10 4 Cheshvan	11 5 Cheshvan Columbus Day Happy Birthday Moshka Dubinsky Happy Birthday Chana Cantor	12 6 Cheshvan	13 7 Cheshvan	14 8 Cheshvan	15 9 Cheshvan Candle lighting: 6:30 PM	16 10 Cheshvan Lech Lecha Happy Birthday Goldie Wilchanski Shabbat Ends: 7:15 PM
17 11 Cheshvan	18 12 Cheshvan	19 13 Cheshvan	20 14 Cheshvan	21 15 Cheshvan	22 16 Cheshvan Candle lighting: 6:12 PM	23 17 Cheshvan Vayeira Shabbat Ends: 7:07 PM
24 18 Cheshvan	25 19 Cheshvan	26 20 Cheshvan	27 21 Cheshvan	28 22 Cheshvan	29 23 Cheshvan Candle lighting: 6:04 PM	30 24 Cheshvan Blessing of the New Month Chayei Sarah Shabbat Ends: 7:00 PM
31 25 Cheshvan Happy Birthday Dora Belle (Devora Bayla) Adelman		Happy Birthday Erik Secan Happy Birthday Rabbi Lev Cantor Birthday of the Rebbe Raschab				

Photo: iStockphoto.com/188141111/1250464828

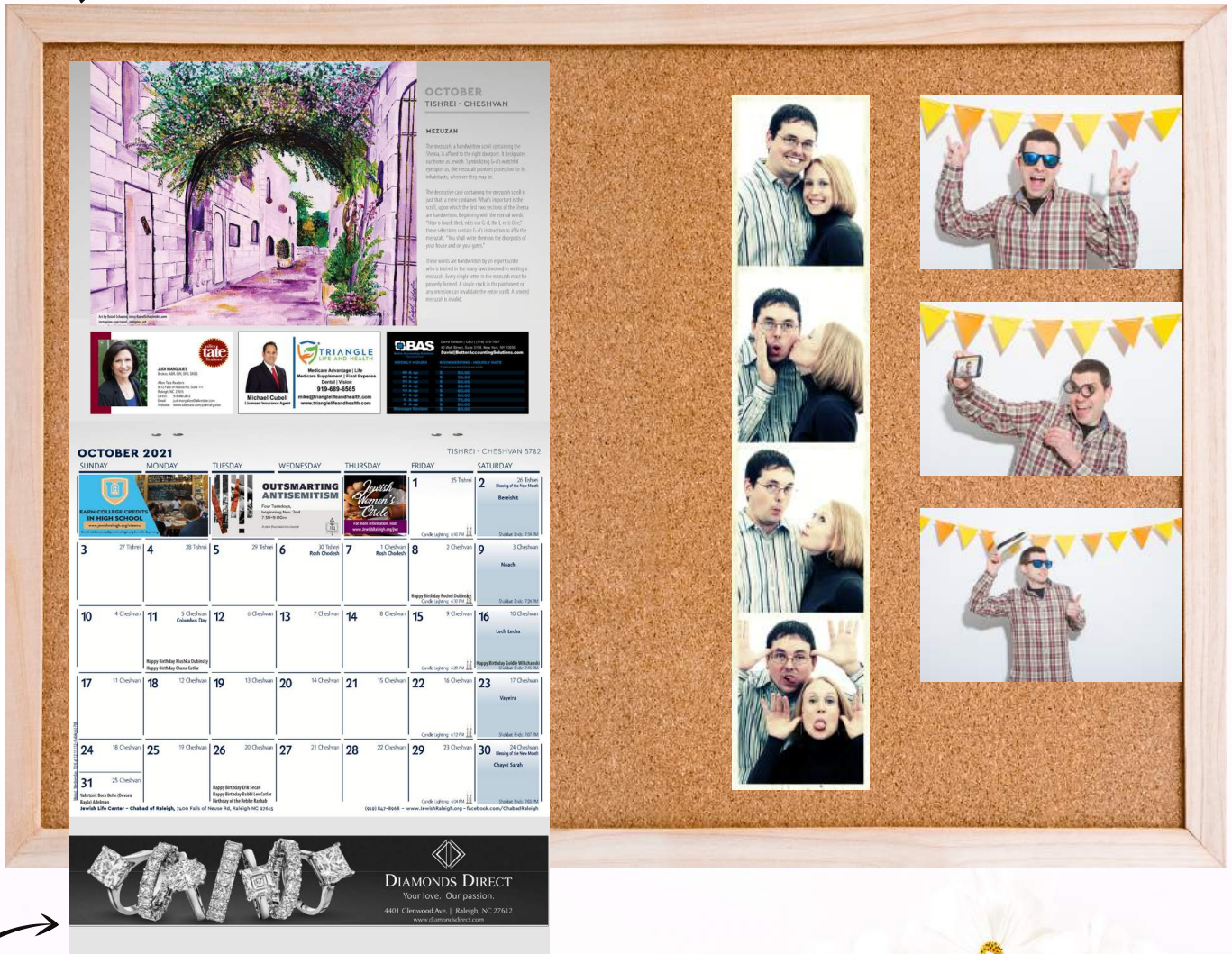



DIAMONDS DIRECT
 Your love. Our passion.
 4401 Glenwood Ave. | Raleigh, NC 27612
www.diamondsdirect.com

Current Calendar Look



Proposed Calendar Look



Full year ad display in
4500 + locations



Digital Advertising Proposal

NEW!
Be featured in our weekly email.
Price: \$180 / Week

Current weekly newsletter
subscriber count: Over 1200



Click to open rate of weekly email
averages around 50%



**Current weekly newsletter subscriber count
average growth per month: + 25**

Print + Digital Ad Proposal

Combo pricing:

- 1 week email mention
- Add \$125 to a box ad
- Add \$100 to a business card ad
- Add \$75 to a double card space ad
- Add \$50 to a whole width space ad



Our weekly newsletter is a huge hit, all types of people read it. They can know about you!



Tell people about your business without them just scrolling by.



Digital advertisement includes a graphic, blurb about the company & direct link to your website.

Advertise in our Holiday Guides!



Half Cover:
 \$250

JEWISH LIFE CENTER - SHA'AREI ISRAEL
 919-847-8965
 RABBI@JEWISHRALEIGH.ORG
 WWW.JEWISHRALEIGH.ORG

JEWISH LIFE CENTER
 CHABAD • RALEIGH • NC

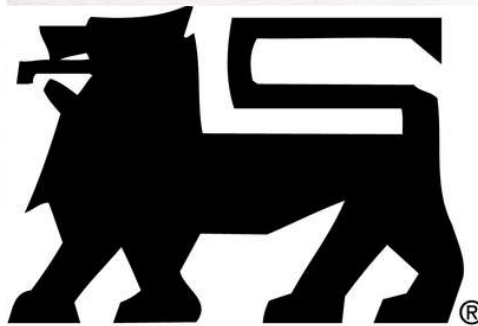



JEWISH LIFE CENTER - SHA'AREI ISRAEL
 919-847-8965
 RABBI@JEWISHRALEIGH.ORG
 WWW.JEWISHRALEIGH.ORG

JEWISH LIFE CENTER
 CHABAD • RALEIGH • NC



Full Cover:
 \$500



JEWISH LIFE CENTER - SHA'AREI ISRAEL
 919-847-8965
 RABBI@JEWISHRALEIGH.ORG
 WWW.JEWISHRALEIGH.ORG

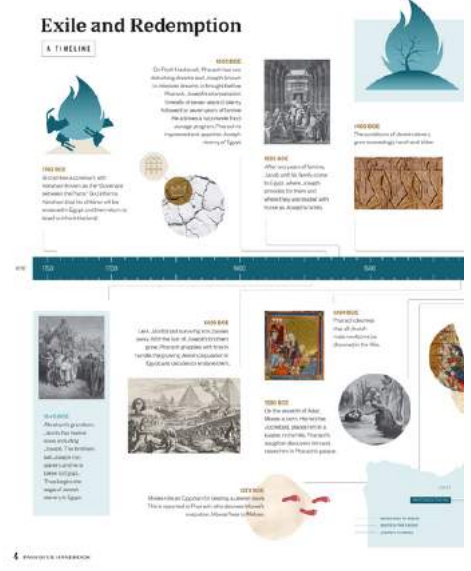
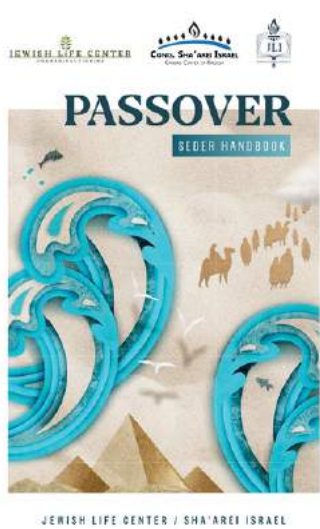
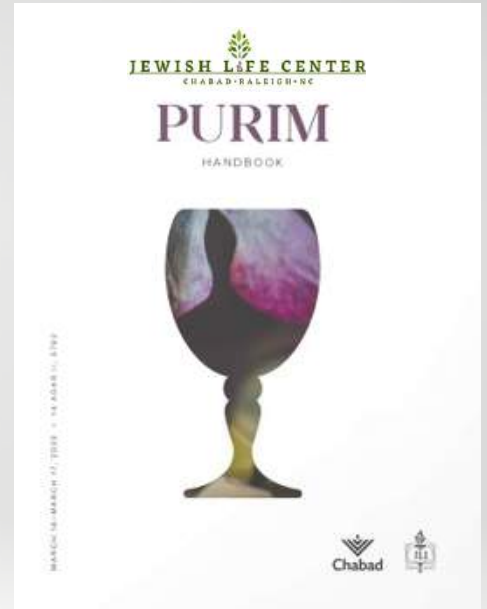
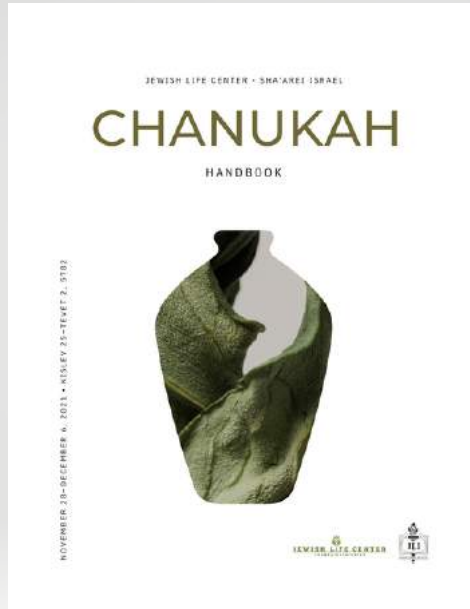
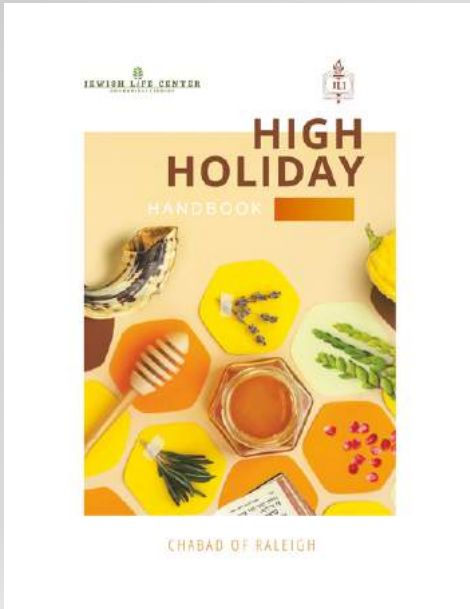
JEWISH LIFE CENTER
 CHABAD • RALEIGH • NC

Pricing:

Half of Back Page = \$250
Full Back Page = \$500

100's of holiday guides are printed for each holiday & distributed to members of the Raleigh Jewish community in all age demographics.

Advertise in our Holiday Guides!



Seasonal Holiday Guides
Features: Illustrated pages breaking down the observances and customs for each holiday.
Alluring image-based flowcharts.
Numerous historic Jewish art pieces that set the tone for each holiday.

Look inside!