


JEWISH LIFE CENTER
CHABAD • RALEIGH • NC

2023

RALEIGH COMMUNITY CHANUKAH CELEBRATION



SUNDAY, DECEMBER 10TH, 2023

JEWISH LIFE CENTER | CHABAD OF RALEIGH
WWW.JEWISHRALEIGH.ORG/CHANUKAH23



"Gelt Drop" at 2022 Chanukah event

THE EVENT

Every year since 1990, Chabad of Raleigh organizes a community wide Chanukah celebration and public Menorah lighting. The event brings together the entire Raleigh community to celebrate the message of Chanukah together. Jews and non-Jews alike gather to learn about and celebrate the holiday.

The community Chanukah celebration has become a popular event with growing crowds each year, attracting hundreds of people from all ages. Families of all backgrounds bring their children to expand their cultural awareness and explore the history and practice of the Jewish religion.

THE PROGRAM

- Car Menorah Parade - Bringing the joy of Chanukah to some of the local senior living homes
- Community Menorah Lighting & Gelt Drop
- Traditional Chanukah foods
- Free gifts and entertainment for children
- Festive music with a DJ & Photo booth
- Face painting
- Petting Zoo
- Honoring You, Our Heroes
- Greetings from community leaders
- Lighting the giant Menorah with music & celebration



BIG PLANS FOR 2023

Following recent events and targeting of Jewish people we are setting out with the goal to add in light over darkness! We have purchased more than 30 Menorahs for cars to parade around town and we are preparing for a showing of unity with crowds in magnitude that our city has never seen! The parade will end at Lafayette village at our grand event & outdoor Menorah lighting celebration. It would cost a total of \$10,000 to cover the expenses of this huge step.



This year's parade featured a 10 ft. Menorah on wheels to spread the holiday joy!



Yalla! Parked outside Chabad of Raleigh

FEATURING: A RALEIGH FIRST - KOSHER FOOD TRUCK

To keep up with the time of day and to offer a novelty - Israeli & Mediterranean cuisine that is both Kosher & Halal, we have partnered with Chabad to bring the Yalla! Kosher food truck to the event!

FEATURING: DJ SHANNON. CHANUKAH PHOTO BOOTH

DJ Shannon has led the crowd in music & dance at previous Chanukah festivals, creating a festive environment of joy and inclusiveness. Kids and adults alike unite in the joy of the holiday as they dance to the lively music. We will also have a family photo booth, which is always a hit!



DJ Shannon

SHINING LIGHT IN DARKNESS

The Chanukah light shining is a reminder that we are all capable of bringing light into the world. At this event we will honor those that have brought light into our community during the darkest of times.



Lighting the Grand Menorah @ Chanukah event

A representative from each category was honored with lighting a candle on the big Menorah!

THE CHANUKAH STORY

The holiday of Chanukah is a celebration of a miraculous victory by a small army called the Maccabees over a much larger Greek army who sought to eradicate Torah learning and practice. This victory was followed by another miracle pertaining to the oil used to light the Menorah in the Beit Hamikdash, the Holy Temple. The Jews found one small jug of pure oil with which to light the Menorah in the Temple. This small jug of oil, with only enough oil to last one day, lasted eight days. For 2,000 years, Jews have been celebrating Chanukah remembering the brave and noble fight for freedom by the Maccabees and the miracle of the oil that illuminated the menorah for eight days. We too, celebrate those among us who illuminate our lives - our community educators who dedicate themselves to the transformation of the hearts and minds of our future.



WHO WE ARE

Chabad of Raleigh (Sha'arei Israel) is a local nonprofit 501c3, that serves all ages and needs of the Raleigh Jewish community. Chabad of Raleigh is dedicated to bringing Jewish experiences and education to Raleigh and the surrounding communities. Chabad of Raleigh is a warm community dedicated to providing for the spiritual and physical needs of everyone, regardless of background or affiliation.

IN THE MEDIA



Chabad of Raleigh has been featured in the media quiet a number of times over the recent months - We project to have live media coverage of this year's event as we grow in size and numbers. Thousands of people will be met with the uplifting message of Chanukah this year. We would be honored if you would partner with us for this annual tradition.



The
News & Observer

WRAL NEWS

Sponsorship Opportunities

Event Sponsor | \$10,000

- A Menorah Gift
- Honored to light a candle of the Menorah and address the audience
- Listed on the flyer as the event sponsor
- Opportunity to give business cards or marketing items into swag bag hand delivered to each attendee
- Business advertised on event signage, website, and **full page** logo in event program book



Ben Hoffman - Local Food Lion AM lighting the grand Menorah - 2021 Chanukah event

Maccabee Sponsor | \$5,000

- A Menorah Gift
- Listed on the flyer as the Maccabee event sponsor
- Opportunity to give business cards or marketing items into swag bag hand delivered to each attendee
- Business advertised on event signage, website, and **half page** logo in event program book



The dancing Dreidels bring the holiday joy to the senior living homes!



Community volunteers & friends stop for a picture in front of the grand Menorah

Menorah Level Sponsor | \$1,800

- A Menorah Gift
- Opportunity to give business cards or marketing items into swag bag hand delivered to each attendee
- Business advertised on event signage, website, and a **quarter page** logo in event program book

Latke Level Sponsor | \$1,000

- A Dreidel gift
- Opportunity to give business cards or marketing items into swag bag hand delivered to each attendee
- Business advertised on event signage, website, and logo in event program book

Doughnut Level Sponsor | \$500

- A gift
- Opportunity to give business cards or marketing items into swag bag hand delivered to each attendee
- Business advertised on event signage, website, and logo in event program book

Dreidel Level Sponsor | \$250

- Opportunity to give business cards or marketing items into swag bag hand delivered to each attendee
- Business advertised on event signage, website, and logo in event program book

We are also looking for sponsors with renting/buying the following items:

Production Company

Drinks

Stage

Sound System

Lights

Printing

Event Photographer

Sponsorship of these items will be considered the level of sponsorship equivalent to the value of their donation.



Shot in motion of 2022 Menorah car parade

To Become a Sponsor

Visit

www.Jewishraleigh.org/Chanukah23

Thank You

Executive Director:

Rabbi Mendy Wilschanski

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Some of our previous partners:

