בס"ד

JEWISH LIFE CENTER

CHABAD·RALEIGH·NC - CONG. SHA'AREI ISRAEL

2026

RALEIGH COMMUNITY CHANUKAH CELEBRATION



SUNDAY, DECEMBER 6TH, 2026

JEWISH LIFE CENTER | CHABAD OF RALEIGH

WWW.JEWISHRALEIGH.ORG/CHANUKAH



"Dreidel Glow Up at the 2025 Chanukah event

THE EVENT

Every year since 1990, Chabad of Raleigh organizes a community wide Chanukah celebration and public Menorah lighting. The event brings together the entire Raleigh community to celebrate the message of Chanukah together. Jews and non-Jews alike gather to learn about and celebrate the holiday.

The community Chanukah celebration has become a popular event with growing crowds each year, attracting hundreds of people from all ages. Families of all backgrounds bring their children to expand their cultural awareness and explore the history and practice of the Jewish religion.

THE PROGRAM*

- Car Menorah Parade - Bringing the joy of Chanukah to some of the local senior living homes
- Community Menorah Lighting & Gelt Drop
- Traditional Chanukah foods
- Free gifts and entertainment for children
- Festive music with a DJ & Photo booth
- Face painting
- Celebrating local Heroes
- Greetings from community leaders
- Lighting the giant Menorah with music & celebration



*Projected program, subject to change

BIG PLANS FOR 2026

Following recent studies that antisemitism is on the rise and Jewish people are looking for more opportunities to connect, Chabad of Raleigh is stepping up through adding light over darkness! This year we are planning for a 30-car Menorah parade around town, and we are preparing for a showing of unity with crowds in magnitude that our city has never seen! The parade will end at Lafayette village at our grand event & outdoor Menorah lighting celebration.



Last year's parade featured a 10 ft. Menorah on wheels to spread the holiday joy!



FIRE SHOW!

A Safe fire show complete with fire blowing and juggling!
A show great for all ages!

FEATURING:
DJ . &
CHANUKAH PHOTO BOOTH

DJ Peter has led the crowd in music & dance at previous Chanukah festivals, creating a festive environment of joy and inclusiveness. Kids and adults alike unite in the joy of the holiday as they dance to the lively music.
We will also have a family photo booth, which is always a hit!



Photo Frame bringing joy to all

SHINING LIGHT IN DARKNESS

Chanukah brings a universal message of hope, with the idea that shining a little light is all it takes to dispel a lot of darkness.
Please consider joining the mission to spread love, and light throughout Raleigh.











THE CHANUKAH STORY

The holiday of Chanukah is a celebration of a miraculous victory by a small army called the Maccabees over a much larger Greek army who sought to eradicate Torah learning and practice. This victory was followed by another miracle pertaining to the oil used to light the Menorah in the Beit Hamikdash, the Holy Temple. The Jews found one small jug of pure oil with which to light the Menorah in the Temple. This small jug of oil, with only enough oil to last one day, lasted eight days.
For 2,000 years, Jews have been celebrating Chanukah remembering the brave and noble fight for freedom by the Maccabees and the miracle of the oil that illuminated the menorah for eight days. We too, celebrate those among us who illuminate our lives - our community educators who dedicate themselves to the transformation of the hearts and minds of our future.

JLC
CHABAD OF RALEIGH

WHO WE ARE

Chabad of Raleigh (Sha'arei Israel) is a local nonprofit 501c3, that serves all ages and needs of the Raleigh Jewish community.
Chabad of Raleigh is dedicated to bringing Jewish experiences and education to Raleigh and the surrounding communities.
Chabad of Raleigh is a warm community dedicated to providing for the spiritual and physical needs of everyone, regardless of background or affiliation.

IN THE MEDIA

Chabad of Raleigh has been featured in the media quiet a number of times over the recent months - We project to have media coverage of this year's event as we grow in size and numbers. Thousands of people will be met with the uplifting message of Chanukah this year. We would be honored if you would partner with us for this annual tradition.



Sponsorship Opportunities

Event Sponsor | $10,000

- A Menorah Gift
- Honored to light a candle of the Menorah and address the audience
- Listed on the flyer as the event sponsor
- Opportunity to give business cards or marketing items into swag bag hand delivered to each attendee
- Business advertised on event signage, website, and **full page** logo in event program book



Ben Hoffman - Local Food Lion AM lighting the grand Menorah - 2021 Chanukah event

Maccabee Sponsor | $5,000

- A Menorah Gift
- Listed on the flyer as the Maccabee event sponsor
- Opportunity to give business cards or marketing items into swag bag hand delivered to each attendee
- Business advertised on event signage, website, and **half page** logo in event program book



The dancing Dreidels bring the holiday joy to the senior living homes!



Some of the crowd lighting candles representing the little light that dispels darkness

Menorah Level Sponsor | $1,800

- A Menorah Gift
- Opportunity to give business cards or marketing items into swag bag hand delivered to each attendee
- Business advertised on event signage, website, and a **quarter page** logo in event program book

Latke Level Sponsor | $1,000

- A Dreidel gift
- Opportunity to give business cards or marketing items into swag bag hand delivered to each attendee
- Business advertised on event signage, website, and logo in event program book

Doughnut Level Sponsor | $500

- A gift
- Opportunity to give business cards or marketing items into swag bag hand delivered to each attendee
- Business advertised on event signage, website, and logo in event program book

Dreidel Level Sponsor | $250

- Opportunity to give business cards or marketing items into swag bag hand delivered to each attendee
- Business advertised on event signage, website, and logo in event program book

We are also looking for sponsors with renting/buying the following items:

Production Company
Drinks
Stage
Sound System
Lights
Printing
Event Photographer

Sponsorship of these items will be considered the level of sponsorship equivalent to the value of their donation.



Shot in motion of the Menorah car parade

To Become a Sponsor

Visit

www.Jewishraleigh.org/Chanukah

Thank You

Executive Director:

Rabbi Mendy Wilschanski

919.847.8986 ext. 2 | Rabbimendy@Jewishraleigh.org

Some of our previous partners:

A & B
HANDYMAN SERVICES
STOCK & CUSTOM KITCHEN CABINETS
929-231-5657

BAS
Better Accounting Solutions
DAVID ROITBLAT

ESTHETIX
CRABTREE MALL

Lafayette VILLAGE

FOOD LION

LA ESQUINA LATINA

BROOKDALE
SENIOR LIVING

X9 BOOKKEEPING

The Cardinal at North Hills
A KISCO COMMUNITY